

**SNIPPET**  
COMMERCE 360°  
EMPOWERING DIGITAL COMMERCE

**EMPOWERING**

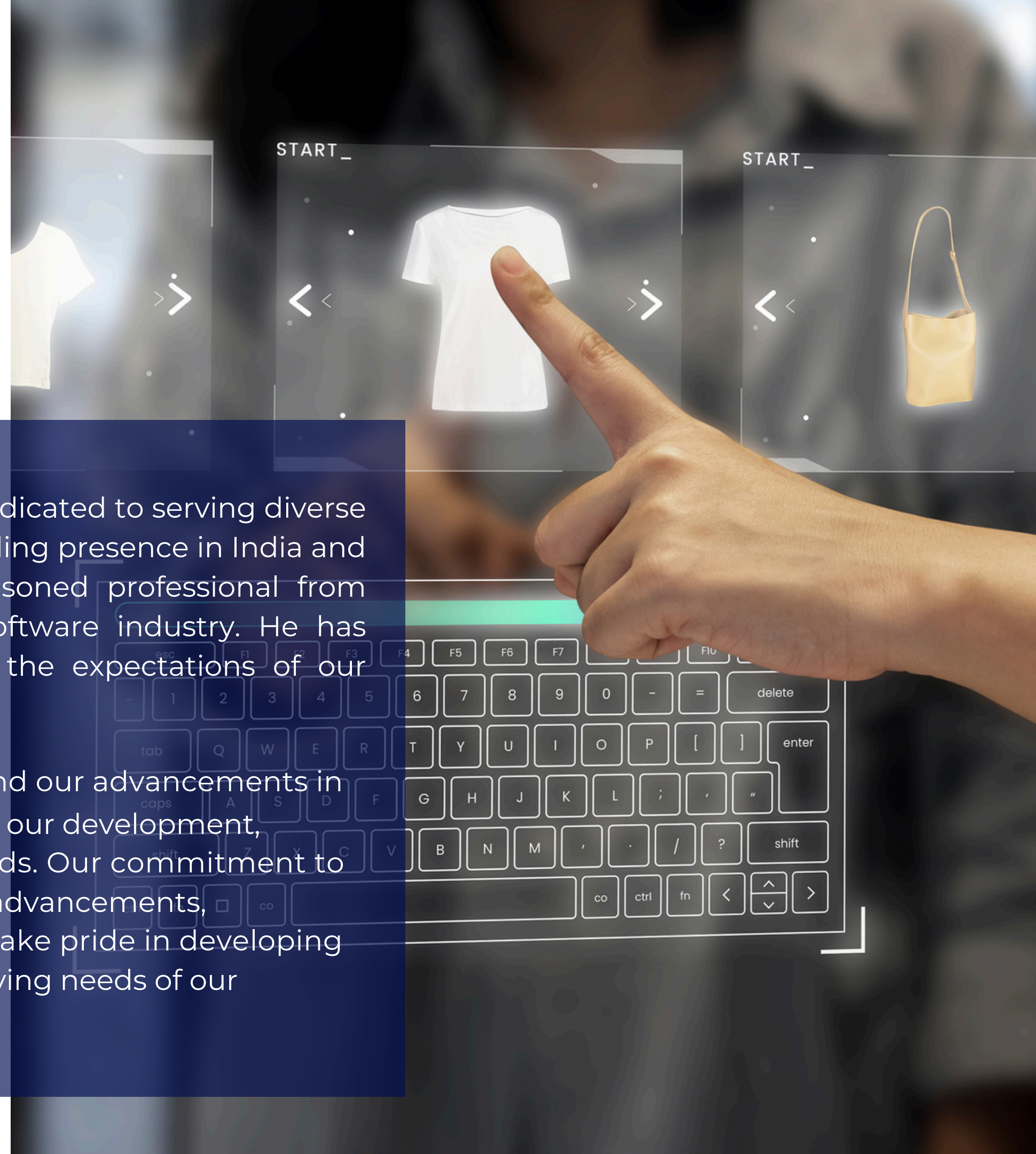
**DIGITAL COMMERCE**



# ABOUT

Our company, originating from Orange, California, is dedicated to serving diverse industry needs across various domains. With an expanding presence in India and the UAE, our Founder and CEO, Reju Koshy, a seasoned professional from Orange, California, commenced his career in the software industry. He has successfully catered to global demands, surpassing the expectations of our patrons.

Snippet Commerce 360° acts as the driving force behind our advancements in the software industry. This entity significantly enhances our development, enabling us to stay at the forefront of technology trends. Our commitment to innovation allows our customers to leverage the latest advancements, differentiating themselves from the competition. We take pride in developing products with unique capabilities that cater to the evolving needs of our clients.



# SNIPPET COMMERCE 360° ECOSYSTEM



## Communication

- ◆ Teams
- ◆ Skype
- ◆ Slack

## Responsive Escalation Chain

- ◆ 3 level of Escalation - Project Manager within 2 days
- ◆ Delivery Manager within 4 days

## Infrastructure

- ◆ Modular workstation with fast PCs on a high speed switched networks
- ◆ Secure Network

## Efficient Knowledge Management

- ◆ Effective use of documentation management tool (JIRA, Confluence, SharePoint, One drive, etc)
- ◆ Document review and audit through internal audits
- ◆ Internal training and effec Knowledge Transition (KT) process

# INFORMATION SECURITY PRACTICES

## Project/Data Related Risk Mitigation Steps

- ◆ High speed switch secure LAN network with gigabit backbone

## People Related Risk Mitigation Steps

- ◆ NDA/ Copyright Agreements signed with all our staffs
- ◆ Biometric and smartcard-based identity cards for secure access to our development centers & networks operations center
- ◆ PCI Compliance Level 2
- ◆ OWASP: Secured Coding guidelines
- ◆ McAfee Total Protection
- ◆ Strict MFA Authentication

## Project/Data Related Risk Mitigation Steps

- ◆ Secure login for internal access to the servers containing source code/source program access
- ◆ Secure login and role-based restriction for login for remote ftp access to client servers
- ◆ Secure coding guidelines in accordance with tool & PCI requirements
- ◆ Regular data backup (preventive maintenance for data loss)
- ◆ Mandatory Anti-Virus fully enabled system monitoring



# SERVICES

## Product Development



## Web & App Development



## Ecommerce Development



## Offshore Consultation



# E-COMMERCE SOLUTIONS



## 01. SNIPPET COMMERCE 360° ADAPTATION

Building a Unique Platform to meet your current and future needs

### SNIPPET COMMERCE 360° DEVELOPMENT CYCLE

Planning → Design → Technology Selection →  
Domain Name and hosting → Requirements Gathering →  
Technical Design → Back end & Front end Development →  
Integration → Quality Testing → Defect Management →  
Launch → Maintenance & Improvement

# E-COMMERCE SOLUTIONS

## 02. MIGRATION

Moving from one platform to another for upgradation

### MIGRATION PROCESS

Goals and Objectives → Platform Selection →  
Data backup and Preparation → Theme Migration →  
Content Migration → Product Migration →  
Customer Data Migration → 301 redirects Integration →  
Testing & Quality → SEO → Launch → Monitoring

### PREFERRED PLATFORMS GLOBALLY



# PRODUCT DEVELOPMENT

Ideas generated are often considered as product, we make it in reality which will make your ideas into life

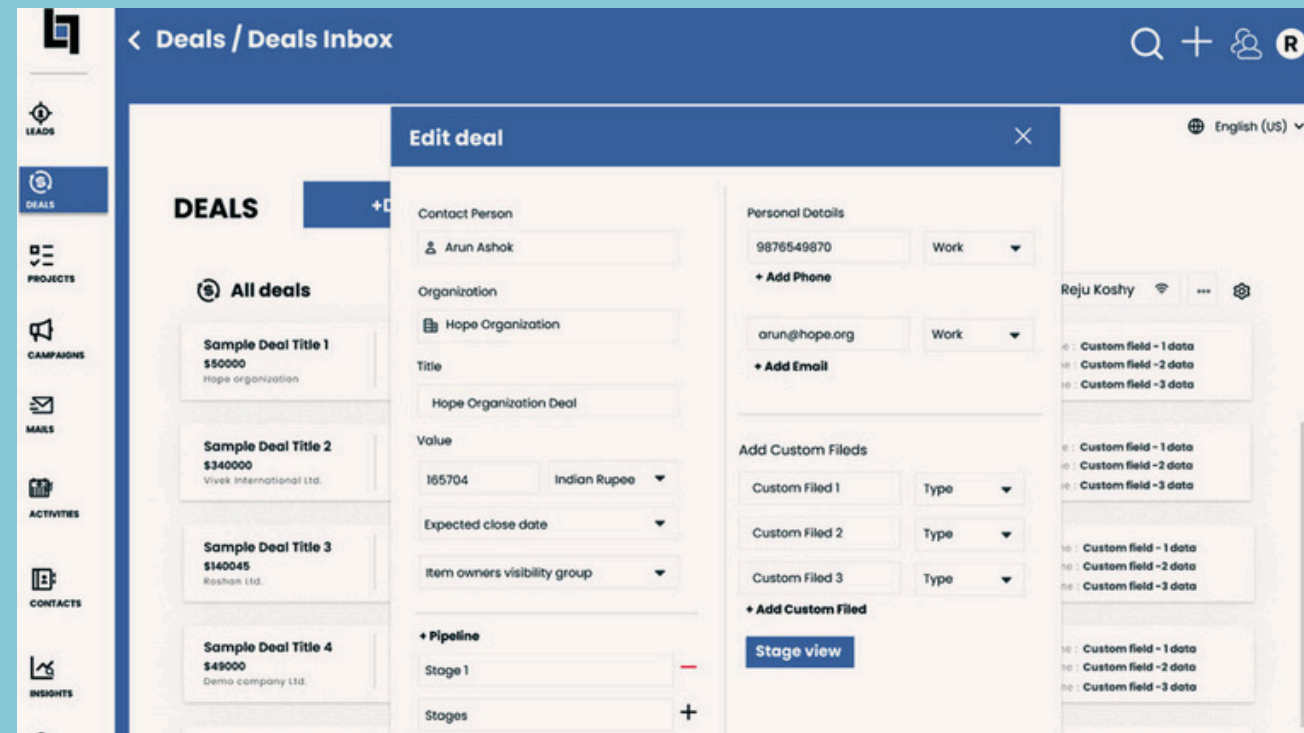
## DEVELOPMENT PROCESS

Requirement & Planning → Research & Analysis → Prototyping & Design  
→ Testing & Commercialization → Launch & Evaluation



## PRODUCT DEVELOPED

**Funnel Hub**



## Scope

- Targeted Marketing
- Improved Customer Service
- Data-driven Decisions
- Cross selling and Upselling
- Competitive Advantage



# WEB & APP DEVELOPMENT

The favorable outcome for an ultimate web and mobile app development depends on factors as target audience, platform selection, UI & UX design, performance and speed, responsiveness, security, accessibility, connectivity, backend infrastructure, content, cross platform compatibility, marketing and promotion and analytics with monitoring continuously.

HTML, CSS, JavaScript, Node JS, PHP, Python, Ruby, Java, Typescript, Java, Spring, Micro services, Bootstrap, Foundation; you name it, we have it. Whatever your preference and requirement, we enable it with our workforce, we are transparent in time and cost involved as we value every comments of our clients. We develop services to ecommerce and retail, professional services like law and accounting firms, consulting agencies, FMCG, real estate, travel and hospitality, health and wellness, educational institution, technology solution, NGO's, entertainment & media, manufacturing and industrial, financial services and not limited to any business



# MOBILE APP DEVELOPMENT

React Native & PWA; we have it all with your idea and we develop the best possible solution in mobile application. Our team of experts, customize the application without any limitations and we integrate every resource available in market to give you the feel and uniqueness of your own. We serve to B2B, B2C & C2C market.



# OFFSHORE CONSULTATION



If you are looking for a third force to support your entity, you are in the right direction. Outsourcing services require wise decision to ensure productivity for the firm. As per global outsourcing and Insourcing report of 2012, offshoring ensures cost effectiveness for same workforce if outsourced. We provide you best outsourcing services available in market regardless of language, community or cultural backgrounds or destination.



**ONSHORING**

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**NEARSHORING**

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**OFFSHORING**

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**CLOUD COMPUTING**

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# TECHNOLOGY SKILLSET @ SNIPPET COMMERCE 360°

## ENTERPRISE SUITES



## UI DEVELOPMENT



# TECHNOLOGY SKILLSET @ SNIPPET COMMERCE 360°

## TESTING PERFORMANCE



## CI/CD



**Jenkins**



**Bitbucket**



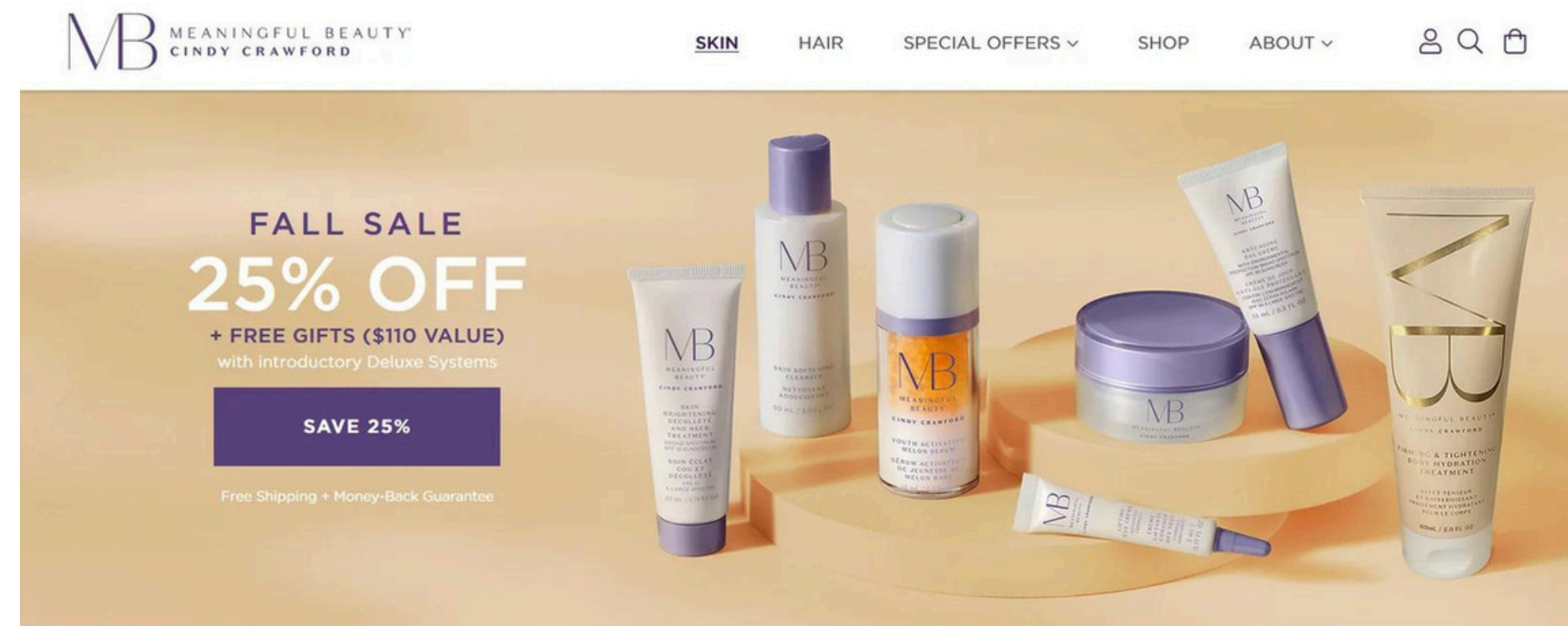
**SHELL  
SCRIPTING**

# SUCCESS STORIES AND CASE STUDIES



## MEANINGFUL BEAUTY, USA

- ➔ SFCC Development and Support
- ➔ Site genesis to support subscription business on B2C
- ➔ Different buy flow campaign creation & A/B Testing using Oracle, maxymiser and Google optimizer
- ➔ Upstream product information merchandising support
- ➔ Shop. PDF, Cart, Checkout, Upsell page backend customization
- ➔ Pixel support-FB, Google Analytics



Over 5 Million Women Have Trusted Meaningful Beauty for

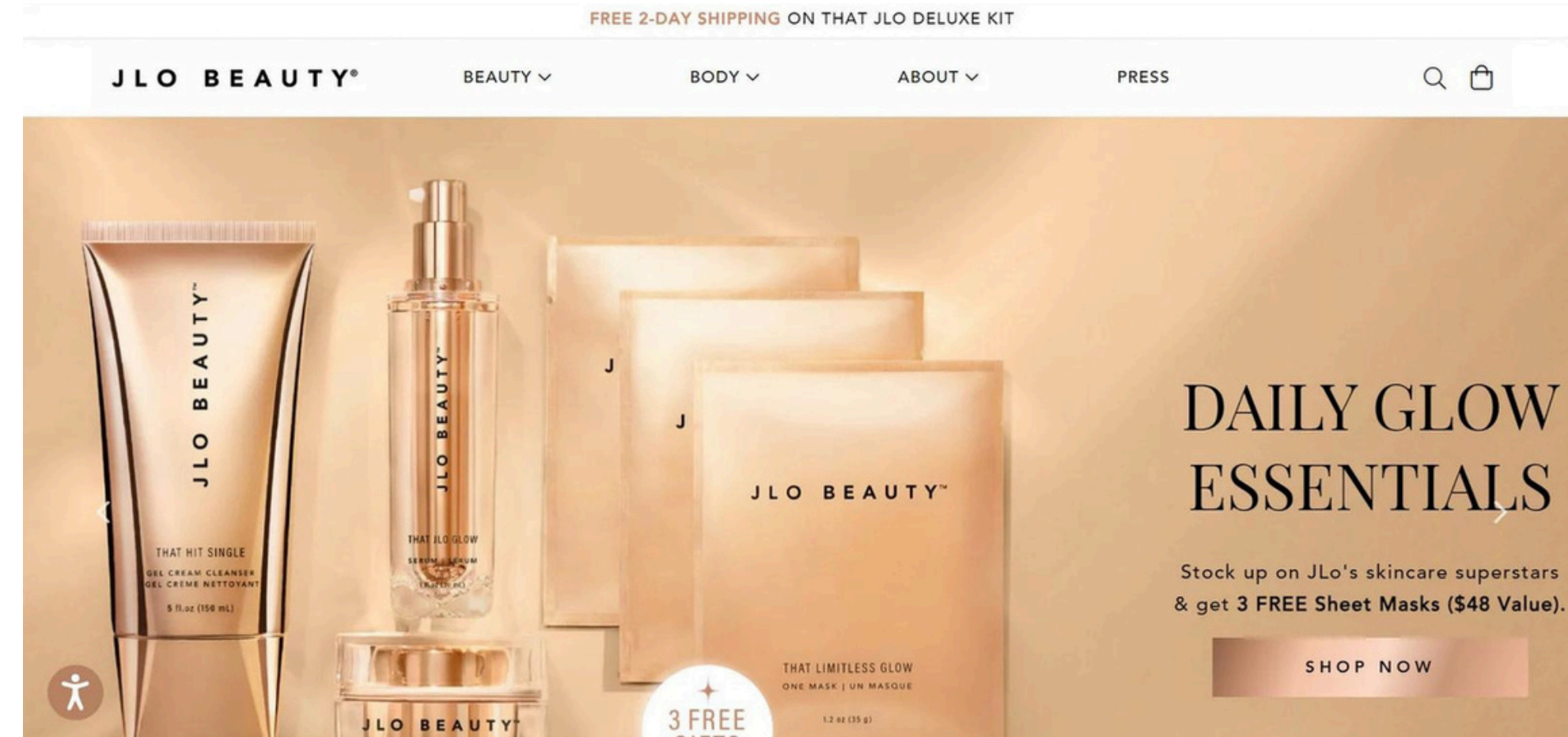
- ➔ Quality Assurance, Quality Control-Manual & Automation
- ➔ BI report monitoring for anomaly deduction Responsive
- ➔ design using Foundation framework
- ➔ Email service provider integrations-BloomReach

# SUCCESS STORIES AND CASE STUDIES

## JLO BEAUTY®

### JLO BEAUTY, USA

- ➔ SFCC Development and support
- ➔ Campaign creations & Promotion Customization
- ➔ Continuous support for holiday campaigns
- ➔ UI Development using Zeplin, Figma prototypes
- ➔ Responsive driven UI development
- ➔ Pixel support-FB, Google Analytics
- ➔ 3rd party API integrations-ADA, Bazaar voice, Sail thru



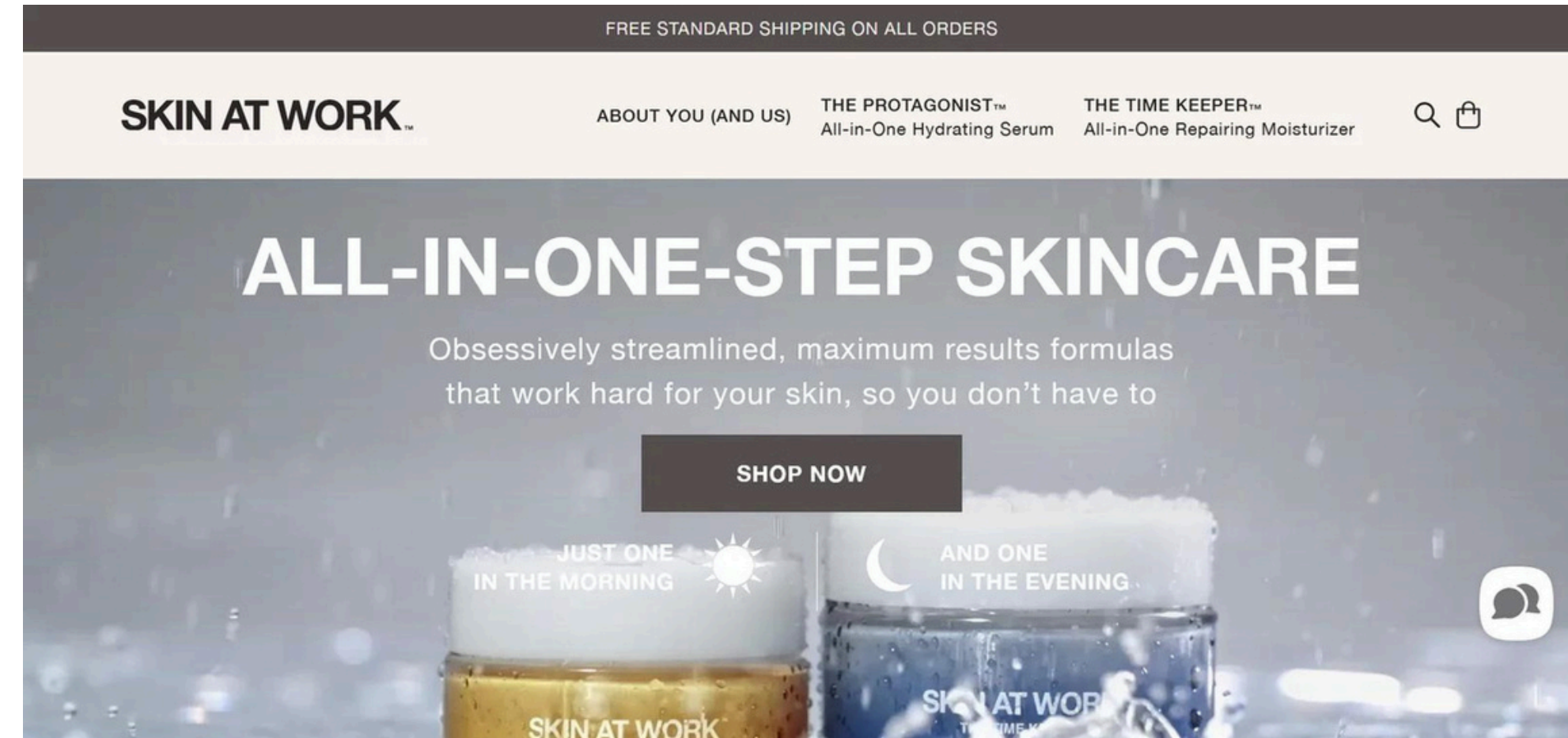
- ➔ OMS integration support
- ➔ Kount integration support to prevent fraudulent activities
- ➔ Member experience customization and support
- ➔ Quality Control and Quality Assurance

# SUCCESS STORIES AND CASE STUDIES

## SKIN AT WORK™

### SKIN AT WORK, USA

- ➔ Shopify Development and Support
- ➔ Campaign Creations & Promotion Customization
- ➔ Developed Initial Pages and Launch Campaign
- ➔ UI Development using Figma Prototypes
- ➔ Responsive-driven UI Development
- ➔ Shop Page Design and Product Configuration
- ➔ Third-party API Integrations and Support



- ➔ Cart and Checkout Experience Configurations
- ➔ Member Experience Customization and Support
- ➔ Quality Control & Quality Assurance



# CLIENTELE



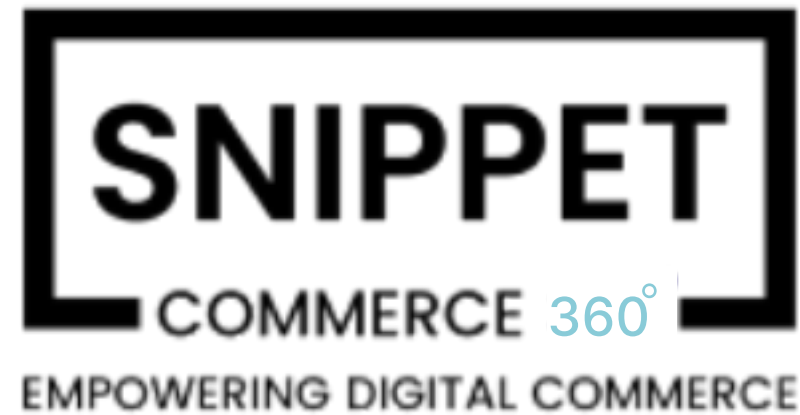
**MB** MEANINGFUL BEAUTY®  
CINDY CRAWFORD

Guthy | Renker™

**JLO BEAUTY®**

**SKIN AT WORK™**

# CONTACT US



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